

The Internationalization of Mexican Fisheries Companies and The Rise of Their Exports to the Italian Market

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ABSTRACT

Opening up trade under the guidelines of trade agreements is presented as an area of opportunity for Mexico to diversify markets. Reality demonstrates that U.S. and Mexico hold a large concentration of commercial transactions. In the case of fishery products, the European Union, particularly the Italian market is presented as a great potential to achieve this market diversification. Therefore, in this research the characteristics of the European market are analyzed. Their purchasing power and the advantages and disadvantages for Mexican exports, particularly those derived from fishery products.

Key words:Trade Agreements, International Business, EU, Markets JEL: F13, F23, F1.

MANAGING ‘SUSTAINABILITY’

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ABSTRACT

The Paper attempts to list down important reasons for the urgency in focus and regulatory steps required for Sustainability Management on global scale. Also it helps clarifying the major role to be played by the corporate world in ensuring sustainability of quality of life on our planet. While highlighting areas where in major catastrophes are likely based on past and present experiences, it also brings out concerns expressed by global organizations in prescribing regulatory controls needed to avoid vulnerable situations threatening sustainability.

The appropriate model for defining interactive and interdependent trilogy of sustainability in terms of Economic, Environmental and Social aspects forms an important part of this narration.

The tools to identify the areas of focused actions for ensuring sustainability are also briefly enumerated in the paper. The Steps initiated in India to combat threats to Sustainability, along with major impediments in implementation of regulatory requirements for sustainability Management are the ones which appear as major concerns for compliance, get focused in the concluding part of the paper. The Reporting mechanisms as stipulated by SEBI and Ministry of Company affairs Govt. of India are also included in the text including the recent amendments to CSR requirements from Indian Corporates .

The Text on Triple Bottom Line (TBL) helps clarify systematic approach to Sustainability management along with globally acceptable processes for TBLR reporting, recommended for Sustainability measurement and reporting by corporate entities.

Key words :Corporate Sustainability, Trilogy, Triple bottom line reporting

NEW FOOD LAW & PRACTICES FOR INDIA

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ABSTRACT

The FSS Act- 2006 was enacted in the year 2006 by consolidating different food laws and to establish a single statutory regulator for the food sector namely “The Food Safety and Standards Authority of India”. This act & regulations 2011 is implemented from 5th August 2011, all over the country by repealing the Prevention of Food Adulteration Act 1954 and other Food Laws / orders, in this regard by central govt. The Authority will lay down science based standards for articles of food and to regulate their manufacture, storage, distribution, sale and import, to ensure the availability of safe and wholesome food for human consumption and for matters connected herewith or incidental thereto. Earlier the Prevention of Food Adulteration Act 1954 was applicable; that came into force on June 1, 1955 was aimed at preventing adulteration of food sold in hotels and packaged and raw food. The main drawback of PFA Act was that many of the cases filed so far have not reached a logical conclusion. New act is applicable for entire food businesses to ensure food safety. Food safety is assurance that food is acceptable for human consumption according to its intended use. As per the FSSA-2006, it can be ensured through Food Safety Management System by adoption of Good Manufacturing Practices, Good Hygiene Practices, Hazard Analysis and Critical Control Point (HACCP), and other such practices for catering industry.

Key words: FSSA- 2006, PFA Act, Food Safety, Hygiene, HACCP, Catering Industry.

An Approach of Studying Empowerment of Secondary Schools Student through participation and Recognition in Different Activities

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ABSTRACT

Apart from academic development to increase confidence level to acquire communication skill, to motivate leadership quality, to increase positive thinking, raising the power of thinking and imagination, in general overall personality development or empowerment of student. Various individual and group activity are organized by governments, school NGO's at different level. In this paper participation of secondary school student in 12 different ways of recognition in studied at the end an attempt is made to study the trend of empowerment of student in general.

Key words: Academic participation, empowerment, recognition, two stage sampling.

SQL Injection Attacks on Web Services and Databases

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ABSTRACT

The increased popularity of the information super highway ‘Internet’ has not only made business and communication easier, but also faster. Security is an inevitable concern in this era of collaborative computing and remote administration. Web applications are available always on the internet and susceptible to various attacks may cause loss of critical information. In spite of the creation of awareness the vulnerabilities are still prominent.

In this research paper researcher’s aim is to create awareness against these vulnerabilities.

SQL Injection Attacks occur when an intruder changes the query structure by inserting any malicious input. There are number of methods available to detect and prevent SQL Injection Attacks. This paper includes awareness about SQL Injection attacks, what is it, why attacks, injection techniques, different types of attacks on web applications and literature review on existing detection techniques.

Key words :SQL injection attack, SQLIA, vulnerabilities, Database, Secure Systems